

## **Press Release**

### **Gator Tank Rentals and Geoforce Announce the Largest GPS Oilfield Equipment Tracking Deployment in the Gulf of Mexico**

*Gator provides superior service to its customers and realizes internal benefits by managing its entire fleet with Geoforce's web-based software and satellite tracking technology.*

MORGAN CITY, LA – May 4, 2009 – Gator Tank Rentals, a leading provider of offshore rental equipment servicing the oil and gas industry operating in the Gulf of Mexico, turned to satellite GPS and web technology to improve the tedious process of tracking thousands of pieces of expensive inventory scattered across customer locations, deepwater drilling rigs, offshore platforms, shore bases, marine vessels, and trucks. Counts were previously manual and tallied in a spreadsheet with the location of each asset being an educated guess. That was until Carter Askew, CEO of Gator Tank Rentals thought that there had to be a better way to automate the process. “I envisioned a simple, affordable tracking system to help us locate equipment, streamline our operations, and give our customers the best service in the business. I was positive that this technology would make an impact.” It has. Gator can now log in to a secure web site to locate and manage thousands of pieces of equipment with the click of a mouse.

Terry Daigle, General Manager of Gator Tank Rentals, knew exactly how to integrate the technology into Gator's operations. He started evaluating technology in fall of 2007 and selected Geoforce to provide the solution. “Geoforce understood our business and was able to provide custom features that we needed. I am able to log in and instantly locate our tanks and baskets sorted by asset type, customer, offshore lease block, or serial number. All of this helps us to operate more efficiently and provide better service,” said Terry Daigle.

Geoforce was [built for the oilfield](#). “We are immensely honored to have been chosen by Gator for this deployment. It is a perfect example of our vision of bringing together wireless asset tracking technologies with web-based software tailored to the oilfield,” said James MacLean, President of Geoforce and former Schlumberger engineer. Intrinsically safe GPS tracking devices transmit position data to secure data centers 1-4 times per day using satellite communication networks. Geoforce's web-based software does the rest. Each asset's [current and historical location](#) is shown on Google Maps along with offshore lease block information. Virtual boundaries are set to generate email alerts based on movement and inventory at multiple locations can be managed automatically. Gator also uses the software to manage lifting compliance related tasks for each asset such as mandatory visual inspections, load testing, magnetic particle inspection, etc.

Shortly after the initial launch, Gator began to share access to their equipment rental customers. Gator and their customers are benefiting from the technology.

#### **About Gator Tank Rentals**

Gator Tank Rentals, Inc. is one of the top suppliers of offshore rental equipment serving the oil and gas industry operating in the Gulf of Mexico. All equipment is continually load tested, welded and bolted connections are magnetic particle tested, visually inspected before and after being put into rental service. All pieces of equipment come with 4-part slings and shackles. Slings are visually checked before and after each rental and are re-certified every year. Sling Certification papers are available upon request. All pieces of equipment comply with D.O.T. and

Coast Guard regulations. All material baskets are hot dip galvanized (commercial quality) and painted with a three part paint system. With locations in both Morgan City, LA and Fourchon, LA, we strive to be the best offshore rental company available in Southern Louisiana. For more information, visit [www.gatortanks.com](http://www.gatortanks.com)

### **About Geoforce**

Geoforce is a leading provider asset tracking, monitoring, and management solutions that support the oil and gas, power and utility, heavy equipment, and fleet markets. Geoforce provides web-based solutions built on a solid, secure, infrastructure that enables companies to be more efficient, more informed and more profitable. Customers can manage a wide variety of assets on a single customizable software platform that supports GPS, RFID and other wireless technologies. For more information, go to [www.geoforce.net](http://www.geoforce.net), or visit Geoforce at the Offshore Technology Conference in Houston, TX May 4-7 booth 9442.

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